

# CHANGING the GAME

## REWRITING the RULES in TIMES of DISRUPTION

with DIGBY SCOTT

**BEWARE** The **Abeline!**  
PARADOX

ENCOURAGE YOUR PEOPLE to **SPEAK UP** and be **HONEST**

**Courage** to TRY THINGS that **SCARE** YOU

HAVE the **Conviction** to PRACTICE **SMALL ACTS** EVERY DAY

"Like it or not we live in interesting times. They are times of danger and uncertainty; but they are also the most creative of any time in the history of mankind"

**ROBERT KENNEDY**

THESE are **Exciting** TIMES!

A **GREAT** **Unlocking** is GOING on

OPENING the WAY for **NEW** Changes to EMERGE



The ones causing a muckus!

All sorts of rules are up for grabs

What are the rules that govern you?

The **VAST MAJORITY** of RULES are

**INVENTED!**  
IMMUTABLE

High DEGREE OF CHANGEABILITY  
Low

WE NEED the **REBEL** MINDSETS

The **CHANGE MAKERS** in OUR ORGANISATIONS

BUT

Call to action

1 CLEAR OUT the OLD RULES that are NOT WORKING

2 GET READY for SOMETHING NEW

3 LOOK at VALID ALTERNATIVES "REWRITE" and TRY it OUT

4 EMBED the CHANGES

**NOW** is the TIME to **Test** THEM

WE CAN CHANGE THEM



It's a USEFUL PLACE to BE!

TRY SEEING THEM ALL as CHANGEABLE

A healthy relationship with rules is good

WHAT'S MY NEXT EXPERIMENT?

LET'S TRY IT!

PLAN

DO

REVIEW

LEARN

WHAT DID I LEARN?

WHAT HAPPENED as a RESULT?

The **LEARNING** is the **CONCLUSION**

1 "See" the RULES

2 Discern which ONES are **CHANGEABLE**

3 Experiment NOT just as INDIVIDUALS, but as **ORGANISATIONS**

DEFINE YOUR **Fears** instead of YOUR GOALS

4 "Rewrite" and CREATE **NEW** RULES

KEVIN SAYS: Roll up your sleeves!

Test those unwritten rules!



TIM FERRISS TALK