

Plan

Purpose Why am I running this experiment?	
Assumptions What do I know about my idea or solution? How do I know this? What are my assumptions? What are the critical assumptions to test?	
Data What data do I want to collect?	
Hypothesis If I try: I expect the outcome to be:	

Review

My Experiment On A Page

digby scott

What does the data say?	
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Learn

What did I learn? What do I need to change? Do I need to repeat the experiment or do a new one? Do I need more data? What's the next step?	
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